DGAP POLICY BRIEF

Upgrading EU-Central Asia Cooperation

How to Leverage Common Interests Amid Geopolitical Turmoil



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Russia's war on Ukraine has raised the interest of the EU and Central Asian (CA) states in greater cooperation. While Brussels needs alternative sources for energy supply and raw materials, CA countries want to diversify their economic and political relations. But ongoing structural differences in governance, rule of law and the role of civil society in CA limit progress in their relations. To support structural changes in CA countries and take relations to the next level, the EU needs to engage more with CA states at the highest level and build up leverage.

- Russia's war against Ukraine has sparked the interest of EU and CA countries to boost economic cooperation and connectivity. The EU wants to diversify its energy and raw materials partnerships and CA countries want to diversify markets and political relations.
- Despite the interest in more cooperation, structural differences in governance and rule of law limit the deepening of the relations.
 In some areas it is still more attractive for CA states to cooperate with Russia and China.
- To put relations with CA countries on a new plane, especially in finding a better balance with its economic interests and normative approach, the EU must build up leverage in areas of common interest and foster high-level ownership and coordination with its member states.



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INTRODUCTION

Since Russia's full-scale war against Ukraine began in 2022, the EU's interest and engagement with the Central Asian (CA) countries of Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan has grown significantly. Europe sees the resource-rich countries as important partners in diversifying its energy relations and transport corridors to reduce dependencies on Russia. Based on the EU Strategy on Central Asia,1 updated in 2019, the EU and the five countries adopted a joint roadmap² to strengthen cooperation in October 2023. At the EU and member-state level, high-ranking meetings with representatives of the five countries have increased significantly. In September 2023, the first summit between German Chancellor Olaf Scholz and the heads of state of the CA countries took place in Berlin. Building on this, Scholz will travel to the region in fall 2024. The EU is also planning an EU-CA Summit later this year. While the summits and declarations send important political signals, the EU has not been willing to update or upgrade its strategy on CA to adapt it to the new geopolitical reality.

We argue that, in light of the new geopolitical environment and domestic challenges in CA, EU institutions and member states must better coordinate their policies in the region and systematically raise their commitment to the highest political level. The EU's CA strategy must be better coordinated with other EU policies, including the Eastern Partnership policy and connectivity agendas that aim to strengthen economic and political ties. Global Gateway,3 the European Commission's program to foster sustainable connections in digital, energy, transport, health, education and research systems worldwide, is a key element of connectivity in CA. But it needs more funding, more political support and better coordination with other EU policies. Within the current CA strategy, there is sufficient room to deepen and concretize EU policy. As a normative power of global governance, the EU is setting its own norms and standards and tries to expand them to other countries. But it must become more transactional to build up leverage through economic cooperation and connectivity. This will help the EU react to shifts in regions like Central Asia and the

South Caucasus and make it a more impactful actor beyond its enlargement policy which is the main tool of its foreign policy but not available for CA. It will also help to more successfully promote civil society engagement and the rule of law. Enhanced connectivity with CA countries can be a driver of political and societal transformation in the region.

GROWING SIGNIFICANCE OF EU-CENTRAL ASIA **ECONOMIC COOPERATION**

Russia's war against Ukraine has reinforced the mutual interest of Europe and CA countries in reducing dependencies on Russia and diversifying trade and energy relations as well as transportation routes. Both the CA countries and EU member states have changed their risk assessment of Russia. This has created windows of opportunity for strengthened cooperation.

Up to now, CA states have depended on Russia as a key trading partner and investor, for export infrastructure, and for remittances4 of CA labor migrants working in Russia. In terms of security, Russia had until now functioned as a provider of stability and security - due to its arms supplies and military bases in Kazakhstan, Kyrgyzstan, and Taiikistan. With its war on Ukraine, it is now unclear if Russia still has the necessary resources to be the key security actor in CA or if it is becoming a threat for the countries themselves.

As a result, the five states have distanced themselves to some extent from Russia's war, albeit without openly criticizing Moscow. Because Western secondary sanctions would have major economic consequences, they want to avoid being perceived by the West as a warring party. At the same time, they have benefitted from the circumvention of Western sanctions and have taken a hedging strategy toward Russia to avoid provoking the Kremlin. The combination of distancing and cooperation is not new, but rather a continuation of their policy of neutrality and balancing practice for decades and confirmed by their decision not to recognize Russia's annexation of Crimea in 2014. The full-scale war serves as a catalyst for further gradual diversification from Russia.

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Central Asia at a Glance: Economic Figures and Relations with the EU

	Kazakhstan	Kyrgyzstan	Tajikistan	Turkmenistan	Uzbekistan
Memberships in organi- zations and agreements with the EU	UN, OSCE, WTO, EAEU, CSTO, SCO, OTS Agreements with the EU: EPCA in force since 2020¹	UN, OSCE, WTO, EAEU, CSTO, SCO, OTS Agreements with the EU: PCA, EPCA signed in June 2024 ²	UN, OSCE, WTO, CSTO, SCO Agreements with the EU: PCA, negotia- tions on EPCA started in 2023, GSP ³	Agreements with the EU: PCA signed in 1998 but not rat- ified; Interim Agree- ment on trade and trade-related matters ⁴	UN, OSCE, SCO, OTS Agreements with the EU: CA, negotiations on EPCA concluded in July 2022 and agreement now being prepared for signature, GSP+5
Trade portfolio	Imports of goods and services (% of GDP): 26.3 (2022) ⁶ Exports of goods and services (% of GDP): 41.8 (2022) ⁷	Imports of goods and services (% of GDP): 87.4 (2022) ⁸ Exports of goods and services (% of GDP): 29.9 (2022) ⁹	Imports of goods and services (% of GDP): 49.1 (2022) ¹⁰ Exports of goods and services (% of GDP): 16.4 (2022) ¹¹	Imports of goods and services (% of GDP): 12.9 (2023) ¹² Exports of goods and services (% of GDP): 22.2 (2023) ¹³	goods and services (% of GDP): 45.5 (2023) ¹⁴
Low/middle income countries	Upper-middle-in- come - GNI per capita \$ 10,940 (2023) ¹⁶	Lower-mid- dle-income - GNI per capita \$ 1,700 (2023) ¹⁷	Lower-mid- dle-income - GNI per capita \$ 1,440 (2023) ¹⁸	Upper-middle-in- come - GNI per capi- ta \$ 7,130 (2019) ¹⁹	Lower-mid- dle-income - GNI per capita \$ 2,360 (2023) ²⁰
Resource rich/poor	uranium (world's largest produc- er); titanium (3rd largest), Zinc (7th largest), lead (8th largest), gold (11th larg- est); manganese ore, coal, iron ore, copper, chromite ore, chromium re- serves ²¹ ; crude oil, gas ²²	gold, iron, copper, aluminium, lead, zinc, antimony, mercury ²³	mineral rich country (deposits of approx. 50 different minerals) e.g. gold, silver, iron, lead, boron, rock salt (biggest deposit worldwide); coal, oil, gas, rare and noble metals, chemical raw materials, building materials (e.g. granite, marble, loam) ²⁴	natural gas (ap- prox.10% of glob- al reserves), crude oil, sulfur, bentonite clays, salt, limestone, iodine, gypsum, cement ²⁵	gold (4th largest reserves world- wide), silver, copper, uranium, crude oil, gas ²⁶
Main trading partners (2023)	EU27: 27.9% Russia: 19.9% China: 17.8% Türkiye: 4.9% South Korea: 4.3% ²⁷	China: 31.6% Russia: 16.5% Switzerland: 11.9% Kazakhstan: 8.8% EU27: 5.9% ²⁸	Russia: 23.6% Kazakhstan: 18.2% China: 18.0% Uzbekistan: 7.9% EU27: 7.1% ²⁹	China: 57.9% Türkiye: 15.1% EU27: 11.4% Azerbaijan: 4.2% Uzbekistan: 3.7% ³⁰	China: 19.5 % Russia: 16.0% EU27: 12.0% Kazakhstan: 7.9% Türkiye: 5.7% ³¹

Source: see footnotes in the annex on page 11 & 12 and list of abbreviations on page 13

¹ Council of the European Union, "Council Conclusions on the New Strategy on Central Asia," June 17, 2019, accessed July 11, 2024, https://www. consilium.europa.eu/media/39778/st10221-en19.pdf.

Council of the European Union, "Joint Roadmap for Deepe ng Ties between the EU and Central Asia," October 23, 2023, accessed July 11, 2024, https://data.consilium.europa.eu/doc/document/ST-14587-2023-INIT/en/pdf.

³ European Commission, "Global Gateway," accessed July 11, 2024, https://international-partnerships.ec.europa.eu/policies/global-gateway_en

Eung Ju Kim, "Remittances to Europe and Central Asia Post a Strong Growth," World Bank Blogs, September 1, 2023, accessed July 11, 2024, https://blogs.worldbank.org/en/peoplemove/remittances-europe-and-central-asia-post-strong-growth.



To this end, all states have stepped up their engagement with Europe. Access to the European market is key for them. For the lower-middle income countries, Tajikistan, Uzbekistan and Kyrgyzstan, access to the European market is facilitated by the Generalised Scheme of Preferences⁵ (GSP) or GSP+, which offers lower or no customs duties to incentivize sustainable development and good governance. Against the backdrop of Russia's war, in 2022, EU-CA trade increased significantly. The import of EU goods - in particular crude oil, gas, and metals - from all five countries combined rose by 67 percent in 2022, EU exports - especially machinery and transport equipment - rose by 77 percent.⁶ In terms of total trade volume, the EU27 combined was Kazakhstan's largest trading partner in 2023, accounting for 27.9 percent⁷ of its trade. For Uzbekistan⁸ and Turkmenistan9, the EU27 ranked third, and for Tajikistan10 and Kyrgyzstan¹¹ fifth.

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For those EU member states, particularly Germany, that had the strongest dependency on Russian gas, the interest in relations with resource-rich countries as an alternative to Russia has grown since February 2022. With their rich oil, gas, and critical raw material reserves as well as renewable energy potential, the CA states can contribute to the diversification of Europe's energy and resource security. Kazakhstan was Germany's third-largest natural oil supplier¹² in 2023. Astana, as the main Central Asian supplier of oil and gas

to Europe, exported more than 70 percent of its oil to the EU and was the third largest non-OPEC supplier to the bloc.¹³ The Swedish-German company Svevind signed an investment deal¹⁴ with Kazakhstan in October 2022 for one of the biggest green hydrogen production projects in the world. And the EU concluded strategic partnerships on raw materials with Kazakhstan¹⁵ in 2022 and Uzbekistan in 2024.¹⁶

In the framework of Global Gateway, the EU launched a Team Europe Initiative on Water, Energy and Climate Change¹⁷ in CA, which aims to help countries in the region improve their management of limited water resources and their resilience to climate change. Water is one of the most disputed resources among the CA countries and climate change will deplete supplies further in some. ¹⁸ At the same time, there is huge potential for renewable energy in Central Asia, an opportunity for the countries to diversify their energy supply and tackle air pollution as well as for the export of green hydrogen to the EU. Global Gateway will also support investment in transport infrastructure in Central Asian countries that provides an alternative to routes through Russian territory.

The development of the Trans-Caspian Transport Corridor (TCTC) from Europe to Asia via CA aims to reduce dependence on the Northern Corridor via Russia. Although container traffic via the TCTC No. 13 | August 2024



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increased by around 30 percent in 2022,19 the lack of modern transport infrastructure, as well as coordination and harmonization between the numerous players involved, have so far made transport expensive, risky, and therefore not competitive. To significantly improve the network, a study by the European Bank for Reconstruction and Development (EBRD)20 identified investment needs in all five countries totaling €18.5 billion. At an investors' forum organized by the European Commission in January 2024, European and international financial institutions committed a total of €10 billion²¹ in investment. In mid-June 2024, the EU and CA launched a Corridor Coordination Platform,²² an important step forward in their relations. Whether it can improve coordination and cooperation substantially remains to be seen, however.

CONTRADICTIONS OF CENTRAL ASIAN COUNTRIES' RELATIONS WITH EUROPE

Despite increasing mutual interests and potential for cooperation, EU-CA relations face multiple challenges linked to questions of governance, security, and economic interests for CA countries.

CA-Russian Relations Are a Tightrope Act

The growing interest of CA governments in engaging with Europe does not imply that they are turning away from Russia. While they have distanced themselves from Russia's war, they also strive to benefit from Russia's international isolation and have intensified economic relations with Moscow. CA has gained

importance for Russia, which lacks trading partners and transport routes due to Western sanctions. In conflict with their official compliance with Western sanctions, CA serves Russia as a hub for the re-export of sanctioned goods. It is no coincidence that, just as Western exports to CA were growing, export volumes from CA countries to Russia rose by nearly a third in 2022.23 Significant are the re-exports24 of Western technology and dual-use goods that support Russia's military-industrial complex. The re-exports to Russia also include Chinese technology, since China also uses CA as a transit hub for its goods to avoid being hit by secondary sanctions. With its eleventh sanctions package, the EU expanded its measures to prevent sanction circumvention via third countries. While this led to some positive developments in Kazakhstan in 2023 after the government introduced an online tool²⁵ to track the movement of goods, the effectiveness is questionable and re-exports continue. Energy relations²⁶ with Russia have also grown, for example with Uzbekistan starting imports of Russian gas via Kazakhstan in October 2023 and planning to increase volumes from 2.8 billion to 11 billion²⁷ cubic meters per year by 2026. To ensure Uzbekistan's energy security against the backdrop of its quickly growing population and outdated infrastructure, Uzbek President Shavkat Mirziyoyev in May 2024 also signed an agreement with Russian President Vladimir Putin allowing Russia to construct a nuclear power plant²⁸ in Uzbekistan. The CA states currently have neither the interest nor the ability to turn their backs on Russia. Although their bargaining position has improved due to Russia's international isolation, their dependence on Moscow remains strong.

⁵ European Commission, "Generalised Scheme of Preferences," accessed July 10, 2024, https://policy.trade.ec.europa.eu/development-and-sustainability/generalised-scheme-preferences en.

European Commission, "Central Asia, EU Trade Relations with Central Asia. Facts, Figures and Latest Developments," accessed July 10, 2024,

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⁸ European Commission, Directorate-General for Trade, "European Union, Trade in Goods with Uzbekistan," May 16, 2024, accessed July 11, 2024, https://webgate.ec.europa.eu/isdb_results/factsheets/country/details_uzbekistan_en.pdf.

⁹ European Commission, Directorate-General for Trade, "European Union, Trade in Goods with Turkmenistan," May 16, 2024, accessed July 11, 2024, https://webgate.ec.europa.eu/isdb_results/factsheets/country/details_turkmenistan_en.pdf.

¹⁰ European Commission, Directorate-General for Trade, "European Union, Trade in Goods with Tadjikistan," May 16, 2024, accessed July 11, 2024,

https://webgate.ec.europa.eu/isdb_results/factsheets/country/details_tadjikistan_en.pdf.

¹¹ European Commission, Directorate-General for Trade, "European Union, Trade in Goods with Kyrgyz Republic," May 16, 2024, accessed July 11, 2024, https://webgate.ec.europa.eu/isdb results/factsheets/country/details kyrgyz-republic_en.pdf.

^{12 &}quot;Anteile ausgewählter Länder an der deutschen Importmenge von Erdöl in den Jahren 2022 und 2023," Statista, accessed July 10, 2024, accessed July 11, 2024, https://de.statista.com/statistik/daten/studie/1346532/umfrage/verteilung-der-deutschen-importmenge-von-erdoel-nach-laendern/.

¹³ Caspian News, "Kazakh Oil Exports to Germany Surge as Inpex Joins Druzhba Pipeline Network," June 1, 2024, accessed July 11, 2024, https://caspiannews.com/news-detail/kazakh-oil-exports-to-germany-surge-as-inpex-joins-druzhba-pipeline-network-2024-6-1-0/.

¹⁴ Mathias Brüggmann, "Deutsche Firma startet viertgrößtes Wasserstoff-Projekt der Welt," Handelsblatt, October 28, 2022, accessed July 11, 2024, https://www.handelsblatt.com/unternehmen/energie/gruene-energie-deutsche-firma-startet-viertgroesstes-wasserstoff-projekt-der-welt/28772132.

¹⁵ European Commission, "COP27: European Union Concludes a Strategic Partnership with Kazakhstan on Raw Materials, Batteries and Renewable Hydrogen," November 7, 2022, accessed July 11, 2024, https://ec.europa.eu/commission/presscorner/api/files/document/print/en/ip_22_6585/ IP_22_6585_EN.pdf.

European Union External Action Press and information team of the Delegation to Uzbekistan, "EU Establishes Strategic Partnership with Uzbekistan on Critical Raw Materials," April 5, 2024, accessed July 11, 2024, https://www.eeas.europa.eu/delegations/uzbekistan/eu-establishes-strategic-partnership-uzbekistan-rritical-raw-materials-en?s=233.

European Commission, "Global Gateway: Team Europe Launches Two Initiatives in Central Asia on Energy and on Digital Connectivity," November 18, 2022, accessed July 11, 2024, https://www.europarleuropa.eu/meetdocs/2014-2019/plmrep/COMMITTEES/DEVE/DV/2022/11-30/TeamEuropeinitiativesinCentralAsiaonenergyandondigitalconnectivityEN.pdf.

¹⁸ Eurasianet, "Clock is ticking as Central Asia confronts water calamity," February 14, 2024, accessed July 11, 2024, https://eurasianet.org/perspectives-clock-is-ticking-as-central-asia-confronts-water-calamity.

¹⁹ The World Bank, "Middle Trade and Transport Corridor," November 2023, accessed July 11, 2024, https://thedocs.worldbank.org/en/doc/6248f697aed4be0f770d319dcaa4ca52-0080062023/original/Middle-Trade-and-Transport-Corridor-World-Bank-FINAL.pdf.

²⁰ The European Bank for Reconstruction and Development, "Sustainable Transport Connections between Europe and Central Asia," June 16, 2023, accessed July 11, 2024, https://www.ebrd.com/news/publications/special-reports/sustainable-transport-connections-between-europe-and-central-asia.html.

²¹ European Commission, "Global Gateway: €10 Billion Commitment to Invest in Trans Caspian Transport Corridor Connecting Europe and Central Asia Announced at Investors Forum," January 29, 2024, accessed July 11, 2024, https://ec.europa.eu/commission/presscorner/detail/en/ip_24_501.

²² European Union External Action Press and information team of the Delegation to Kazakhstan, "European Commission and Kazakhstan Host the Launch of the Trans-Caspian Transport Corridor Coordination Platform," June 12, 2024, accessed July 11, 2024, https://www.eeas.europa.eu/delegations/kazakhstan-host-launch-trans-caspian-transport-corridor-coordination_en?s=222.

²³ Dilfuza Mirzakhmedova, Shakhriyor Ismailkhodjaev, Kamila Fayzieva, "Following China's Export of Sanctioned Goods Through Central Asia to Russia," The Diplomat, January 9, 2024, accessed July 11, 2024, https://thediplomat.com/2024/01/following-chinas-export-of-sanctioned-goods-through-central-asia-to-russia/.

²⁴ Maria Zholobova, Benjamin Bidder, Vyacheslav Abramov, Ilya Lozovsky, "Kazakhstan Has Become a Pathway for the Supply of Russia's War Machine. Here's How It Works," OCCRP, May 19, 2023, accessed July 11, 2024, https://www.occrp.org/en/investigations/kazakhstan-has-become-a-pathway-for-the-supply-of-russias-war-machine-heres-how-it-works.

²⁵ Azamat Kuatbekov Gulnur Bekmukhanbetova, "Kazakhstan: Changes Regarding Monitoring of Goods Re-Exported to Russia," Global Sanctions and Export Controls Blog, April 5, 2023, accessed July 11, 2024, https://sanctionsnews.bakermckenzie.com/kazakhstan-changes-regarding-monitoring-of-goods-re-exported-to-russia/.

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²⁷ Kun.uz, "Russia Intends to Boost Gas Supplies to Uzbekistan," May 28, 2024, accessed July 11, 2024, https://kun.uz/en/news/2024/05/28/russia-intends-to-boost-gas-supplies-to-uzbekistan.

²⁸ Catherine Putz, "Uzbekistan, Russia to Start Construction of Small Nuclear Power Plants," The Diplomat, May 29, 2024, accessed July 11, 2024, https://thediplomat.com/2024/05/uzbekistan-russia-to-start-construction-of-small-nuclear-power-plants/.

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Limited Interest in Alignment With the EU

To counterbalance Russia's residual role, the war has reinforced the multi-vector foreign policy CA states were already pursuing. While the EU and its member states are important partners, there are a number of other cooperations. CA countries have no interest in a genuine alignment with Russia, the EU, or China. This pragmatic policy means they re-adjust but maintain very close relations with Russia while strengthening cooperation with as many other states as possible to maximize profits and reduce critical dependencies.

Alongside Russia, China is the key trading partner and investor in the region. Their already strong relations have continued to grow in recent years. In the framework of its Belt and Road Initiative, 29 China is investing particularly in transport infrastructure and the energy and mining sector.³⁰ Since the war, the China-Kyrgyzstan-Uzbekistan railway³¹ project has advanced. As an alternative connection with China versus the route via Kazakhstan, the railway has been discussed for years but was hampered by Kyrgyzstan's and Uzbekistan's reservations about indebtedness to China. Construction is planned to start in fall 2024. To balance China's strong role, the countries have intensified relations in particular with Türkiye³² and the Gulf States.³³ Next to the West and East, the Southern vector is key for CA. The war has given new impetus to the Trans-Afghan Railway project,³⁴ which aims to connect Uzbekistan via Afghanistan with Pakistan. Uzbekistan pursues a pragmatic policy³⁵ toward Afghanistan of ensuring regional stability by strengthening economic relations. Alternative trade routes to the strong dependency on

Russia and China are crucial for landlocked CA countries. Europe is one direction and market, but from a CA perspective it makes sense to develop options in all directions that allow trade without Russia and China.

CA countries have also stepped up bilateral security cooperation with China and Türkiye. For example with China³⁶ cooperation takes place in military training and exercises, law enforcement, and emergency management,37 and with Türkiye on drones.38 Multilaterally, while Russia's regional integration projects -EAEU and the Collective Security Treaty Organization (CSTO) - are losing attractiveness, the role of regional organizations such as the Shanghai Cooperation Organization³⁹ (SCO) and the Organization of Turkic States⁴⁰ (OTS) is growing. EAEU still serves Russia's interest to circumvent sanctions, but integration is not moving forward and is also not in the interest of most of the participating states. CSTO was never a really functioning security organization, but since Russia is focusing all its resources on the war against Ukraine, it is even less attractive.

In addition, the war has given new impetus to regional cooperation between CA states, which was previously hampered by border⁴¹ and water conflicts. Water management, power production, and questions of regional security have become topics of increased coordination. The interest of all CA countries to hedge and balance Russia and China can help to bring CA countries closer together. At the same time, as international attention on the region grows, so does

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the competition between the states for investments, trading partners, and the leading role in the region, in particular between Kazakhstan and Uzbekistan. Both are competing for regional leadership.

These developments are a challenge for EU policy toward the region because there will be no alignment with EU policy in many areas. At the same time, the CA countries are all authoritarian states with an interest in maintaining power. This means they have overlapping interests with China and Russia in controlling civil society, the internet, and media, while corruption and a lack of political competition and rule of law are main features of their political systems.

Limits for EU-CA Civil Society Dialogue: Shrinking Spaces for Societal Transformation

Areas of growing Russian influence in governance practices are the control of civil society and the internet as well as the strengthening of authoritarian rule and repression against civil society. Russia is in these areas not only a partner and model but also a kind of norm-setter. In Kyrgyzstan,42 which was the most free country in the region until the last presidential election in 2021, political power is increasingly concentrated with the president while the protection of fundamental rights like media freedom is declining. Legislation⁴³ on "foreign representatives," adopted in April 2024, following the example of Russia's Foreign Agent Law, brings NGOs receiving foreign funding under strict control. It limits the EU's civil society cooperation with Kyrgyzstan, a central part of EU relations with the country. Turkmenistan⁴⁴ continues to be one of the most closed and repressive regimes in the world. Kazakhstan⁴⁵ and Uzbekistan⁴⁶ have introduced broad reform

agendas that officially aim to foster liberalization and democratization, yet, in reality, they are cracking down on activists, NGOs, and the media. There is concern in Kazakhstani civil society that leaders in Astana plan to introduce a foreign agent law⁴⁷ as well. Kazakhstan's recently adopted mass media law⁴⁸ further restricts the freedom of expression and media. In 2022, the regimes in Kazakhstan,⁴⁹ Uzbekistan,⁵⁰ and Tajikistan⁵¹ brutally suppressed protests that started peacefully due to discontent over rising energy prices and attempts to weaken regional autonomy. Growing external insecurity increases the regimes' efforts to secure their authoritarian rule and internal stability. The countries learn from both Russia's and China's experiences in controlling society and are adopting tested practices. The leaderships' main interest in ensuring regime survival and power leads to increasing internal instability, fueled by persistent low living standards, growing inequality, corruption, and the challenges of climate change. This internal backsliding contradicts the EU's interest in deepening cooperation. It further impacts a rather negative business climate and persistent corruption practices which continuously limits investment from EU member states despite the growing interest in deepening economic and resource cooperation. There is an increasing trade-off between economic interests and European norms and standards as well as universal principles at a time when the bargaining position of the authoritarian leaders in CA countries is growing.

Yet, while Russia remains a partner and role model for the ruling elites, CA societies are progressing faster in distancing themselves from Russia. Despite the continued presence of Russian media and disinformation,⁵² (anti-colonial) criticism⁵³ of Russia and its

²⁹ Eldaniz Gusseinov, Rymgali Abykayev, "The Belt and Road and Global Gateway Initiatives: Prospects and Opportunities for Central Asian Countries," Central Asian Bureau for Analytical Reporting, November 30, 2023, accessed July 11, 2024, https://cabar.asia/en/the-belt-and-road-and-global-gateway-initiatives-prospects-and-opportunities-for-central-asian-countries.

³⁰ ECI, "List of Projects," November 8, 2022, https://ec-info.org/en/list-of-projects-2/.

³¹ Catherine Putz, "China-Kyrgyzstan-Uzbekistan Construction to Begin in October, Kyrgyz President Says," The Diplomat, May 8, 2024, accessed July 11, 2024, https://thediplomat.com/2024/05/china-kyrgyzstan-uzbekistan-construction-to-begin-in-october-kyrgyz-president-says/.

³² Irina Osipova, "Turkey and Central Asia's Growing Partnership," Institute for War & Peace Reporting, June 8, 2023, accessed July 11, 2024, https://iwpr.net/global-voices/turkey-and-central-asias-growing-partnership.

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³⁴ Sophia Nina Burna-Asefi, "After Temporary Suspension, What's Next for the Trans-Afghan Railway?" The Diplomat, February 17, 2023, accessed July 11, 2024, https://thediplomat.com/2023/02/after-temporary-suspension-whats-next-for-the-trans-afghan-railway/.

³⁵ Shanthie Mariet D'Souza, "The Cost of Uzbekistan's 'Pragmatic' Taliban Policy," The Diplomat, July 22, 2023, accessed July 11, 2024, https://thediplomat.com/2023/07/the-cost-of-uzbekistans-pragmatic-taliban-policy/.

³⁶ Niva Yau, "China's Security Management Towards Central Asia," Foreign Policy Research Institute, April 1, 2022, accessed July 11, 2024, https://www.fpri.org/article/2022/04/chinas-security-management-towards-central-asia/.

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war is growing. The war is acting as a catalyst for the decline of Russian attractiveness and soft power⁵⁴ in CA. People are increasingly questioning Russia's colonialism and the dominance of the Russian language and culture. In Kazakhstan in particular, the young urban population is becoming more interested in their national language⁵⁵ and identity. Instead of shrinking freedoms, people desire development opportunities and future prospects.

CONCLUSIONS AND POLICY RECOMMENDATIONS – ADAPTING EUROPEAN CENTRAL ASIA POLICY

Russia's war against Ukraine is impacting not only regional cooperation in Central Asia but is also stoking the mutual interest of CA and the EU in deepening their engagement. The EU needs alternative sources for energy and raw material imports, and CA countries want to diversify their exports routes and economic partners. Despite increasing trade, there is a limit to EU-CA cooperation due to structural issues like governance, domestic trends, and investment conditions - but also a lack of ambition and coordination on the part of the EU. The EU and its member states would like to boost trade, but they lack substantial strategic engagement with CA countries and commitment at the highest political level - beyond summits. The EU needs more ambition to shape and upgrade relations in its own interest. This requires a more transactional approach to build up leverage and a better bargaining position with countries in the region and its big neighbors. EU policy should enhance its role in the region in line with its interests and values to support the strategic autonomy of CA countries. That does not mean the EU will be able to overcome its structural differences with CA states, but it would make Brussels a more relevant player in CA, and it could also support regional cooperation as an alternative to more engagement with Russia and China. The following recommendations should help to overcome the challenges in bilateral relations and make the EU a more relevant player in Central Asia.

The Crucial Role of EU Member States

Deepening relations with CA largely depend on the interests and commitment of the EU member states. Germany, which unlike other member states has had relations with and representations in all five CA states since their independence, currently plays a leading role. This is reflected, for example, in last year's summit with Chancellor Olaf Scholz and the leaders of the five countries, growing business relations, and Germany's coordinating role in the Team Europe Initiative on Water, Energy and Climate. The German Chancellery should play a more prominent role in the engagement with CA leaders, but also follow up with involvement from other ministries like the Foreign Office, the Ministry for Economic Affairs and Climate Action, and the Ministry for Economic Cooperation and Development. Germany should play a bigger role at the EU level in driving relations with CA to the next level and garnering more attention from the new Commission. Berlin could strengthen coordination between the member states in their bilateral relations with CA, especially with interested countries like France and Italy. A lack of coordination between member states and EU institutions poses the risk of CA states playing member states off against each other.

Building up Leverage

The EU competes with other players such as Russia, China, and Türkiye, which are willing to offer major resources without demanding fundamental standards of human rights and good governance. At the same time, CA countries have no interest in being too dependent on these countries. The EU should interlink its policy of enhancing connectivity, economic relations, and sustainable development more closely with promoting domestic resilience, emphasizing the benefits of, among other things, the guarantee of rights and freedoms and the rule of law. The EU and European donor institutions should ensure compliance with international standards of human rights protection, good governance, environmental standards and anti-corruption in investment projects. Relying only on local laws and monitoring institutions is not

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sufficient. The Enhanced Partnership and Cooperation Agreements (EPCA) that the EU is preparing with Kyrgyzstan⁵⁶, Uzbekistan⁵⁷, and Tajikistan⁵⁸, while already in force with Kazakhstan since 2020, provide a framework that should be utilized more effectively. This will help improve the business climate and thus encourage European private investment, which has been limited by high risks. Civil society and expert institutions can also assume a role in monitoring progress and informal practices and clear communication when conditions do not improve can help build up pressure for change.

CA states have a high interest in access to the EU market, which gives the EU the ability to build up leverage on other issues. One instrument for that is GSP+. The EU has included Uzbekistan and Kyrgyzstan in the scheme, although they only partially comply with the 27 international conventions on human rights, good governance, and environment, which membership requires, in the hope of creating incentives for compliance. While the EU monitors the implementation of the standards, it lacks sanction mechanisms. If the countries do not fulfill their obligations or undermine questions of human rights, civil society development, and environment, there should be a credible threat of suspension from GSP+. In its engagement with the region and investments, the EU should increase the incentives for regional cooperation.

Improve Alignment with EU Foreign Policy and Reduce Dependency on Russia

The EU must be more resolute in addressing the circumvention of sanctions by CA countries. The EU's anti-circumvention policy should be better integrated with its trade policy with CA countries. Central Asian countries have an interest in keeping good relations with Europe (and the US). There should be more transparency about trade practices and a continuous institutional dialogue on the implementation of sanctions policy between EU member states and institutions. A key shortcoming is that the EU member states and European businesses do not have sufficient capacities to monitor compliance. There is a need for closer coordination between policymakers,

responsible institutions in the EU member states, companies, and among the individual member states. There must be greater incentives and political will to better control the export of European dual-use goods to CA as well as higher penalties for non-compliance. This requires more resources in companies, member states, and the EU.

Improving Coordination

The proposed cross-cutting policy and issue linkage require improved coordination between all stakeholders and institutions involved. This concerns, for example, the Directorates-General (DGs) of the Commission and the European External Action Service (EEAS). It is a positive development that DG for International Partnerships (INTPA) is driving cooperation forward. But embedding the CA policy first and foremost in international (development) cooperation also creates the risk that other areas will be insufficiently involved. Moreover, the private sector and civil society need to be more engaged. Coordination with the private sector is especially crucial, since businesses have firsthand experience with the problems on the ground. Furthermore, since business and politics are deeply interconnected in CA countries, it is also crucial for the EU to better coordinate its politics with the business sector.

Connecting Regions

The EU needs to improve coordination between its regional policies, particularly between Central Asia, Eastern neighborhood and Black Sea policies. For example, currently, the EU sees the development of the Trans-Caspian Transport Corridor primarily as a project in its CA policy, although it runs through the Black Sea and South Caucasus and has an impact on the development of the wider region. Due to the geographic location, these regions are interlinked by similar opportunities and challenges. Conflicts in one country affect the others and the EU's relationship with those. The EU should link its Eastern Partnership program and CA policy more closely through its cross-cutting policies in the context of connectivity. This interconnection will also help remedy a lack of funding and ensure it can be used more effectively and sustainably for both regions.

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EU as a Security Actor

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The EU has been running security projects in the region for years, for example on border management, ⁵⁹ combating terrorism, ⁶⁰ and drug trafficking, ⁶¹ especially against the backdrop of the security situation in Afghanistan. Yet, the EU is not a classical hard security actor. But since many threats are connected to comprehensive security questions like disinformation, corruption, or a lack of administrative capacities, the EU has much to offer to strengthen resilience and intra-regional cooperation. It is also closely linked to the rule of law, an independent media, and a thriving civil society. But there are limits to cooperation with the EU due to the interest of authoritarian governments in staying in power and undermining the activities of civil society and the independent media.

Supporting Civil Society

With repression on the rise, it is important to engage with civil society. Not only is it necessary to push at the highest political level to withdraw restrictive NGO legislation and to ensure respect for fundamental rights and freedoms, but programs to protect and promote civil society should be expanded. For this, it is crucial that the EU has a stronger presence and visibility on the ground. EU delegations need more resources. Support for independent media and projects to strengthen media literacy and counter disinformation are of particular importance. The EU should increase its visibility in local media and support access to independent information in Russian and national languages. The EU should promote visa facilitation for all CA countries, which has recently progressed with Kazakhstan.⁶² People-to-people contacts, support of academic exchanges, and funding for independent academics should be increased.

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LIST OF ABBREVIATIONS

CSTO Collective Security Treaty Organization

DG Directorate General

EAEU Eurasian Economic Union

EBRD European Bank for Reconstruction and Development

EEAS European External Action Service

EPCA Enhanced Partnership and Cooperation Agreement

EU European Union

GDP Gross Domestic Product

GNI Gross National Income

GSP Generalised Scheme of Preferences

INTPA Directorate General for International Partnerships

MoU Memorandum of Understanding

OSCE Organization for Security and Co-operation in Europe

OTS Organization of Turkic States

PCA Partnership and Cooperation Agreement

SCO Shanghai Cooperation Organisation

TCTC Trans-Caspian Transport Corridor

UN United Nations

WTO World Trade Organization

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